

Priority Area: Education Support- “Frederick County residents need access to understandable health information and supportive resources in order to take health promoting actions.”

Goal 1: Every member of Frederick County can access understandable health information/supportive resources and takes health actions which support Healthy People 2020 goals.

Objectives	Key Actions	Who	By When
<p>Objective 1: By June 2015, 12 <u>new</u> worksites in Frederick County have become a Healthiest Maryland Business (HMB).</p>	<p>1. HMB Regional Coordinator contacts worksites within the Capital Region, educates about the benefits of worksite wellness/HMB, and advises on evidenced-based practices.</p>	<p>FCHD (HMB Regional Coordinator)</p>	<p>Ongoing</p>
<p><i>Baseline: From July 2010 to February 2014, 6 worksites in <u>Frederick County</u> joined HMB.</i></p>	<p>2. HMB Regional Coordinator provides technical assistance to worksites in the completion of the CDC Scorecard, development of a health improvement/evaluation plan, and advises on resources to support plan implementation.</p>	<p>FCHD (HMB Regional Coordinator)</p>	<p>Ongoing</p>
<p><i>[Baseline Note: Canam Steel, City of Frederick, Frederick County Citizens Services Division, FMH, SKC, Plamondon Co.]</i></p>	<p>3. HMB Coordinator encourages worksites to join HMB by making a commitment to supporting the health of their employees through worksite wellness efforts.</p>	<p>FCHD (HMB Regional Coordinator)</p>	<p>Ongoing</p>
<p>Objective 2: By June 2015, answered calls for 211 in Frederick County increases by 7%.</p>	<p>1. Reach out to 211 Coordinator to discuss current marketing efforts of this service.</p>	<p>Angie Blair</p>	<p>March 2014</p>
	<p>2. Identify any barriers to residents accessing/understanding 211 services.</p>	<p>211</p>	<p>May 2014</p>
	<p>3. Identify new community entities that can assist in promoting and educating the community about 211, with particular emphasis on disparate populations.</p>	<p>Subgroup</p>	<p>August 2014</p>
	<p>4. Ask these entities to make a commitment to promoting 211 and offer effective marketing strategies that include reaching undeserved groups.</p>	<p>Subgroup</p>	<p>December 2014</p>

<p>Objective 3:</p> <p>By July 2015, at least <u>40</u> individuals register for Passport to Family Wellness community walking program, though Frederick County Parks & Recreation and <u>20%</u> of those registrants will be racial/ethnic minorities.</p> <p><i>Baseline: No community walking program is currently in place.</i></p>	<ol style="list-style-type: none"> 1. Explore “Carroll Walks” and Extension Office Walking Program. 2. Contact Frederick County Parks & Rec to ask if a community walking program currently exists / interest in developing a program. 3. If interest, invite Parks & Rec to join subgroup. Identify other potential partners to assist with this objective. 	Elizabeth Wolfe	January 2015
<p>Objective 4:</p> <p>By December 2015, at least <u>25</u> individuals return their passport to the Frederick County Parks & Recreation Office, and <u>20%</u> of these individuals will be racial/ethnic minorities.</p> <p><i>Baseline: No community walking program is currently in place.</i></p>			