

Tobacco and Alcohol Coalition Meeting

Hood College, Whitaker Campus Center

May 2, 2019

3:00 pm to 5:00 pm

MINUTES:

Members present: Peter Brehm (The Frederick Center), Teresa Cevallos (Hood College-Wellness), Shanna Cline (FMH), Todd Crum (FCHD); Brian Donovan (TPD), Danielle Haskin (Community member), Blair Inniss (Legal Resource Center), Stephanie Kimble (FCHD), Danielle Lane (FCHD- WIC), Laura LaMotte (FCHD); Bob Lind (FCLB); Thurmond Maynard (Hood), PJ Miller (FCHD), Tessie Peifer (AACF), Mari Robin (Hood- Wellness), Marge Rosensweig (RMA, Inc.); Avani Shah (FCHD), Brian Stocks (FCSO), Hougwei Xu (AACF).

Approval of Minutes:

- The minutes from the March 7, 2019 were approved.

Alcohol:

1. Alcohol Merchant Enforcement Update

- Compliance checks were conducted by Maryland State Police (MSP):
 - On March 21, 2019, MSP conducted an alcohol compliance check operation of 34 businesses. There were 6 sales to minor violations. Of the 6 businesses that sold, 2 businesses were Class A (retail) and 4 businesses were Class B (restaurants).
 - On March 29, 2019, MSP conducted an alcohol compliance check operations of 31 businesses. There were 4 sales to minor violations, all were Class B (restaurants).
 - The Liquor Board will hear these violations at the May 20th and June 24th hearings.
- Cpl. Tindal with MSP requested the following information to be shared on behalf of MSP. One more alcohol compliance check is scheduled in May. MSP will focus on businesses they have not been able to check for attire reasons/ renovations. They will also be checking one business at the specific request of the Liquor Board, along with a list of additional businesses given by the FCHD that have not been in over a year.
- MSP will be hosting a DUI check point with FPD on 5/3. Cpl. Tindal offered to provide the statistical details after the checkpoint has been completed.
- The last [ID Training](#) FCHD is sponsoring for alcohol merchants at the Liquor Board will be held on May 17th. This training covers techniques on how to spot a fake ID and tips to reduce service to intoxicated individuals. Coalition members are welcome to attend. Laura will send information regarding this training with the minutes.

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2. Policy Update

▪ **House Bill 1052: Alcohol and Tobacco Commission: PASSED**

- This bill would establish the Alcohol and Tobacco Commission and would transfer responsibilities from the Comptroller to the Executive Director of the Commission. Responsibilities of the Commission include conducting studies of similar laws in different states, developing best practice for compliance, and ensuring appropriate licensing and enforcement.
- The bill passed the House and Senate with amendments, survived the Governor's veto, and will take effect July 1, 2020.
- The Alcohol and Tobacco Commission will also look at best practices for establishing routine compliance checks and possible RBS training for all staff.

▪ **House Bill 1057: Alcoholic Beverages - Alcohol Awareness Program Certification Requirements - Alterations: FAILED**

- This bill requires any individual selling or serving alcoholic beverages to have completed an approved alcohol awareness program before selling or serving the beverages.
- HB1057 passed the House, but received a report of unfavorable in the Senate Education, Health & Environmental Affairs Committee and was withdrawn.

▪ The State wants each jurisdiction to work on a policy to increase Responsible Beverage Service (RBS) training at a local level.

- A policy brief was provided at the last coalition meeting with local statistics on the impact of alcohol in Frederick. It was then sent to our State contacts for feedback.
- MSPF Leadership team met with the Frederick County Liquor Board (FCLB) Administrator and staff and determined:
 - FCLB is pushing RBS training already and is enhancing it with more focus on over service.
 - The current FCLB board members are opposed to the requirement of RBS training for all employees, especially for small off-service vendors.
 - Discussed potentially changing the policy focus to include having sales to minor violations changed from a criminal citation to a civil citation on a local level. Citations could then be issued to servers and administrative citations issued to licensees/owners to make more "fair" than just punishing the licensees/owners. The idea would be for the fees collected to be directly given to the Liquor Board to fund ongoing compliance check operations. This would need approval by the County.
 - The citation and fines would be handled similar to the tobacco citations for sales to minors.

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- Exploring using Maryland Strategic Framework (MSPF) funds to support and enhance RBS training provided by the FCLB that is being offered on-site at the licensees' establishments.
- MSPF Leadership team will attend a training in May and hope to get more guidance on our potential change of policy

3. Binge Drinking Media Campaign

- "Think Before You Drink" Sponsorship for Frederick 4th event
- New sponsorship with SOS Safe Ride organization for Pump Your Break Booths. They have agreed to collect data on breathalyzer test results.
- As part of the sponsorship for the "Alive at Five" happy hour events, tickets were provided to attend this event. Coalition members were offered two tickets as a token of our appreciation for your continued support of our efforts.
- Social media messages are currently being promoted on Facebook, Twitter, and Instagram.
- Geofencing of TBYD tips within 3-mile radius of downtown Frederick occurred over the St. Patrick's Day holiday. They will be starting again May 11th until the end of June (due to college graduations and Memorial Day weekend).
- Provided FCLB coasters and posters with responsible drinking tips to be distributed to merchants who attend TIPs classes.
- FCPS was asked to send a message regarding the [UA Party Tip Hotline](#) with Prom and graduation season approaching.
- Received guidance on FY20 grant requirements. The MSPF strategies will continue to remain the same for FY20 except for a possible change to the local policy we are working on.
- The MSPF Leadership team may explore gathering information about the current laws of furnishing alcohol to minors and the fines associated, try to meet with law enforcement and/or State's attorney office to determine if these fines are ever given or how violations of providing alcohol to minors for underage drinking parties are handled by enforcement.

Tobacco:

4. Merchant Enforcement/Education update

- Merchant Enforcement
 - FCHD has recruited 2 new minor volunteers (1 male, 1 female)
 - FCHD completed a compliance check:
 - 4/10/2019: 7 merchants checked, 1 visited, 1 citation issued (Safeway- Walkersville, Food Lion almost sold)
 - 5/1/2019: 7 merchants checked, no citations issued
 - All together 11 compliance operations have been completed with 76 merchants checked, 8 visited, and 2 citations issued

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- Merchant Education
 - FCHD (Todd and Stephanie) has completed 31 merchant education face-to-face visits in Brunswick, Walkersville, Thurmont, and Urbana areas
 - FCSO has completed 120 merchant education face-to-face visits
 - Performance Measure for FY2019 is 215 merchants educated, total educated so far = about 150
 - Counter Tools to be established and used by January 1, 2020
 - Counter Tools is an online merchant compliance and education tracking resource that has been used by FCHD during FY2019 tobacco merchant compliance checks. Per FY2020 CRF grant instructions, Counter Tools must be established and in use by all jurisdictions by January 1, 2020. Stephanie will follow up and clarify if BPD and TPD are included in this use requirement.
5. CRF Updates
- Tobacco 21
 - Increases tobacco sales age from 18 to 21
 - Active duty military have been exempted with current valid military ID
 - Can use individuals under 21 to conduct compliance checks
 - Removes criminal provisions for minor purchase and possession of ESDs and tobacco products
 - Adds electronic cigarettes to the definition of tobacco products
 - Changes definition from ENDS (electronic nicotine delivery systems) to ESDs (electronic smoking devices)
 - Requires tobacco retailers/merchants to display signage regarding age of 21 to purchase
6. Upcoming CRF Grant Instructions
- Strategies/Action Plan planning: Copy of Maryland Tobacco Control Priorities and strategies and activities from CRF grant instructions was provided for review and selection based off provided Maryland and Frederick County data.
 - Select 3-7 priority areas to focus on (a couple from each; school, community, cessation)
 - Coalition members discussed:
 - Community: all three priorities including;
 - Collaborate with youth and community organizations to reduce initiation of tobacco products among youth
 - I Believe in Me, <https://ibelieve-in-me.com/> , a non-profit organization that targets disadvantaged youth in Frederick through mentoring services, education, and community outreach
 - YMCA youth STARS program, <https://frederickymca.org/galleries/stars-program/>

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- Reduce second hand smoke exposure addressing smoke free multi-unit housing, parks, college campuses, etc.
 - Hood College to go Smoke free Fall 2019 semester
 - FCHD working with Housing Authority of Frederick City to install smoke free signs and cigarette butt receptacles to support smoke free policy in housing units
 - FMH Bridges program to provide COPD coping workshop and tobacco education to Taney Village apartments
- Cessation interventions
 - Work with community partners to screen, educate, and refer to quitline: FCHD Colorectal, Breast, and Cervical Cancer screening program screens and refers
 - Engage partners who regularly interact with pregnant women: FCHD WIC screens and refers
 - Develop community sensitive cessation approaches to low income and low education communities: FMH Bridges program
- Select corresponding strategies and activities

7. Addressing Youth ENDS Use

Round Robin/Updates from Coalition Members:

Update from Shana Cline (FMH)

- Trialing with first patient new breathing support device (Dermal Medical Equipment) to help COPD individuals. Helps increase breathing tolerance with simple movement activity and is only a couple pound device the individual can wear.
- Offering COPD Coping Workshop being May through October on 2nd Wednesday of each month.

Update from Danielle Haskin

- "I Believe In Me" Youth organization is hosting a brunch on Saturday, June 1, 2019 from 11 am to 1 pm. TAC Coalition members are invited to attend at no charge, as guests of Mr. Aje Hill who meets with his youth program daily.
- The kids in the program will be serving so this is a great chance to see them in action.
- A [flyer](#) for this brunch will be distributed with the minutes as well.

Update from Teresa Cevallos and Thurmond Maynard (Hood College)

- Hood College campus will be going smoke-free effective fall 2019 semester
- Hood Nursing students held an underage/distracted driving event at TJ High school in April

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Update from Avani (FCHD Colorectal Breast and Cervical Cancer Screening Program)

- Applied and received grant for Primary Care Quality Improvement Grant

Update from Danielle Lane (FCHD-WIC)

- Increase in pregnant women smoking, the original report stated 5% pregnant women smoking whereas is actually 8.8%. January - April 2019, in Frederick County, 8.8% of low-income pregnant women reported smoking
 - Shanna Cline (FMH) mentioned Women's Health Event to advertise/support pregnant women/women with children who are smoking
 - AACF does "baby showers" once a month that could help this population as well
- Increased vouchers for Farmer's market coupon to \$30

Update from Officer Donovan (Thurmont Police Department)

- Planning to do another round of compliance checks in or by June
- FUSE Teen center (<https://www.facebook.com/pg/fuseteens/posts/>) in Thurmont hosting a teen focused festival June 8th from 11:00 am – 3:00 pm at Thurmont Carnival Grounds. Organizations providing resources for teens are encouraged to attend the event to host a table and provide information and resources to teens.

Update from Tessie Peifer and Hougwei Xu (AACF)

- Across Ages mentoring program will increase mentees next year at WFMS
- Chinese summer language classes offered for youth at WFMS
- [Thai New Year Water Festival](#) on June 16, 2019 from 12-6 pm at Carroll Creek

Next Coalition Meeting:

- No meeting in July
- Thursday, September 5, 2019 at the Frederick County Health Department