

Frederick County – Smoke Free Maryland Coalition
Minutes from the November 1st, 2018 Meeting

Topic	Discussion / Action Item	Responsible Person(s)
Welcome and Announcements	<ul style="list-style-type: none">Welcoming remarks and introductions were made. The September meeting minutes were available for review and approved, if anyone has any corrections or additions they can be directed to Stephanie.	Stephanie

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New Business	<ul style="list-style-type: none"> • HB 1094 Update <ul style="list-style-type: none"> ◦ Effective October 1, 2018 ◦ Sale/Distribution of electronic nicotine devices (ENDS) can be civil and/or criminal violation now. ◦ Fines for the sale/distribution of ENDS now matches the fines for sale/distribution of tobacco products. \$300 for first violation, \$1,000 for second violation within 24 months, and \$3,000 for any subsequent violation within 24 months. ◦ FCHD and partnering law enforcement agencies will be issuing civil citations to tobacco merchants/retailors found violating law by selling a tobacco or ENDS product to a minor (anyone under 18) ◦ Youth found in possession of an ENDS product can be given a civil citation. • SOPHE School Health Webinar <ul style="list-style-type: none"> ◦ The Society of Public Health Education (SOPHE) held a webinar during Health Education Week (October 15-19) relating to School Health and youth's use of electronic cigarettes. The archived webinar will be sent to members when available. ◦ The webinar covered topics like: <ul style="list-style-type: none"> ▪ components of e-cigs: battery, atomizer-used as heating element to heat e-liquid, e-liquid – often containing nicotine, a cartridge containing the e-liquid, and the aerosol. ▪ Health impacts: nicotine on the brain (addictive, and youth's brain doesn't stop developing until about age 25/26), ear/eye/throat irritation, explosions and burns, chemical residue of the aerosols. ▪ Open-pod vs closed-pod systems: new JUUL systems are closed-pods, where the e-liquid is already in the cartridge and cannot be modified. Open-pods are cartridges where e-liquid choice can be added/changed/modified. ▪ Social media and marketing: studies have shown how JUUL and other e-cig developers are marketing towards youth by using cartoons/memes, popular stars/influencers, and identifying the "JUUL of being the I-Phone of e-cigs" • Upcoming Events <ul style="list-style-type: none"> ◦ Great American Smoke Out (GASO): Thursday November 15, 2018 <ul style="list-style-type: none"> ▪ Theme for American Cancer Society's GASO is "day 1" where it isn't the day to necessarily quit smoking, but a day for smokers to start their journey towards a 	Stephanie
		Stephanie and Coalition Members

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	<p>smoke-free life.</p> <ul style="list-style-type: none"> ▪ Stephanie will be attending Hood College's GASO event November 15 from 12:00-3:30. ▪ FCHD working with Channel Communications to develop social media ad to promote the GASO. Members were provided with three proof options from Channel to give feedback on. ○ Kick Butts Day: Wednesday March 20, 2019 <ul style="list-style-type: none"> ▪ Asked members to begin brainstorming campaign ideas for upcoming event ▪ Shanna brought up how there is a lot of smokers and smoking trash left lying in the park "Hospital Park" next to FMH. Suggested having Walkersville NHS students hosting an event to clean up the butts, and then provide the harmful effects of butts on the environment. ▪ Suggested maybe trying to make this park, and potentially other parks, a smoke/tobacco free park. Brain G mentioned that Penn State recently updated their smoke/tobacco free policy, and to use this as a guide. ● Merging Tobacco and Alcohol Coalitions <ul style="list-style-type: none"> ○ Addressed a small amount of dedication coalition members attend meetings for both alcohol and tobacco coalitions. With similar goals, activities, and partnering/involved partners, thought to merge coalitions together to try to increase attendance. ○ Doodle poll will be sent to both coalition's members for input on which start times work best with member's availability. 	Members
Round Robin	<ul style="list-style-type: none"> ● Danielle (FCHD, WIC) – WIC currently working on updating client information to include new foods. WIC added new foods including yogurt and wheat pasta. Also starting to review results for WIC redemption rates at this year's farmer's markets. ● Avani (FCHD, CHS) – Breast and Cervical Cancer Screening program recently had a budget cut that will affect services. Predicting will be able to screen current clients through April with remaining funds. Program is apply for another grant to receive more funds to continue with activities. During the 1st quarter had 4 clients diagnosed from screenings. Colorectal Cancer Screening Program continues to enroll new clients. I'm Living Healthy Program which focuses on high blood pressure and diabetes, currently has two cohorts going. ● PJ (FCHD, CRF) – Currently running multiple cessation groups (Rescue Mission, The Ranch, Detention Center, FCHD) with good diversity of clients coming from the community as well as 	Coalition Members

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	<p>at above mentioned locations. Held First Tobacco Education Group (TEG) for youth found using tobacco products at school. Had 30 referrals, all JUUL use, with 2 youth showing for class.</p> <ul style="list-style-type: none">• Shanna (FMH) – Has wrapped up 3 cessation group classes in first quarter. Discussed recent local accreditation health benefits fair, where there is currently no distinction between employees who identify as a smoker or non-smoker. Provided resources and suggestions to implement now for current smokers. So next year there will be a distinction and smokers will be rewarded with lower premiums compared to employees who smoke. Also discussed how there is a drastic increase in COPD inpatients with little out-patient resources. One pulmonary physician group in Frederick, but does not accept Medicaid. FMH clinic working to bridge barrier and gaps for COPD patients to include spirometry.• Brian G. (FCPS) – 2018 Youth Risk Behavior Survey (YRBS) disseminated and finishing up this month. Continuing to work on updating new curriculum.• Laura (FCHD, Alcohol) – Focus on underage drinking and binge drinking. Starting FY19 alcohol merchant compliance checks, to ensure no alcohol sales to minors.• Stephanie (FCHD, CRF) – Provided JUUL drafts from Channel Communications for development of updated information cards to be handed out during community outreach events. Asked for feedback from members.	
Attendees	Todd Crum (FCHD), Stephanie Kimble (FCHD), PJ Miller (FCHD), Brian Stocks (FCSO), Avani Shah (FCHD), Danielle Lane (WIC), Shanna Cline (FMH), Laura LaMotte (FCHD), Brian Griffith (FCPS)	
Next Meeting	Thursday, January 3 rd , 2018.	