



**Public Health**  
Prevent. Promote. Protect.

Frederick County Health Department

# News Release

**CONTACT: Todd Crum**  
**Public Information Representative**  
**Behavioral Health Services**  
**301-600-3285**  
**TTY: 800-735-2258**  
**[TCrum1@FrederickCountyMD.gov](mailto:TCrum1@FrederickCountyMD.gov)**

**FOR IMMEDIATE RELEASE:**

**NOVEMBER 18, 2020**

## **Frederick County Health Department Promotes the Great American Smokeout®**

**FREDERICK, MD** – The Frederick County Health Department is encouraging tobacco users to commit or recommit to healthy, smoke-free lives by participating in the American Cancer Society's 45<sup>th</sup> Great American Smokeout® event on Thursday, November 19, 2020.

The health department is showing its support for people who take those first steps toward making a plan to quit tobacco. As part of our tobacco cessation program, residents who are 18 and older may be eligible for free Nicotine Replacement Therapy (NRT). Using NRT not only improves quit outcomes, but it also reduces the discomfort associated with quitting.

According to the 2018 Maryland Behavioral Risk Factor Surveillance System, there are over 21,000 current adult smokers in Frederick County. Nationally, tobacco use is responsible for one in five deaths, and an annual toll of 480,000 deaths as reported by the Centers for Disease Control. Tobacco use remains the single, largest preventable cause of disease and premature death in the U.S.

Quitting is hard. It takes commitment and starts with a plan, often takes more than one quit attempt, and requires a lot of support. Getting help through counseling and/or prescription medications can double or triple your chances of quitting successfully. Support is also important and smoking cessation programs can be a great help.

**--more--**

Barbara A. Brookmyer, M.D., M.P.H. ▪ Health Officer



350 Montevue Lane ▪ Frederick, MD 21702

Phone: 301-600-1029 ▪ Fax: 301-600-3111 ▪ MD TTY: 1-800-735-2258





## **Page 2 / Great American Smoke Out**

Maryland state residents can take advantage of the free NRT and other program benefits offered by the Maryland Tobacco Quitline. The Maryland Tobacco Quitline offers free, confidential coaching support for residents of Maryland 24 hours a day/7 days a week. Tobacco users can call 1-800-QUIT-NOW (1-800-784-8669) or visit <http://www.smokingstopshere.com> to enroll in the program.

In addition to the free Quitline, Frederick County residents who want to quit can contact the Frederick County Health Department at 301-600-1755 to register for FREE smoking cessation services. Registered participants may be eligible to receive free NRT products. For more information on tobacco cessation services offered at the health department please visit <http://health.frederickcountymd.gov/558/Tobacco-Prevention-and-Cessation-Program>.

###