

Tobacco and Alcohol Coalition Meeting

Frederick County Health Department

November 7, 2019

3:00 pm to 5:00 pm

MINUTES:

Members present: Peter Brehm (The Frederick Center), Shanna Cline (Frederick Health), Todd Crum (FCHD); Danielle Haskin (Community member), Danielle Lane (FCHD- WIC), Laura LaMotte (FCHD); Bob Lind (FCLB); Marge Rosensweig (RMA, Inc.), Brian Griffith (FCPS), Dawn Shugars (FCLB), Diane McIntyre (FCHD- School Health), Suzanne DeVore Blair (BGCF) and Wayne Dorsey (SOS Safe Ride).

1. Approval of Minutes:

- The minutes from the September 5, 2019 meeting were approved.

2. FY20 Marketing/Communication Plan

- The marketing plan will be similar to last year, utilizing various social media platforms including Facebook, Instagram, and Twitter.
- Advertising will expand to Snapchat to further reach the youth demographic.
- Stay In The Know (STIK) website will be updated and the “Fact About Opioids” page will be refreshed with a new look.

3. Merchant Enforcement Training

- FCHD hosted a merchant enforcement training on October 11th, there was representation from the 5 local law enforcement agencies, Frederick County Liquor Board (FCLB), Center for Tobacco Prevention & Control, and the Legal Resource Center.
- Alcohol and Tobacco compliance checks protocol was reviewed in addition to the new Tobacco 21 law that took effect on October 1st.
- The State is requesting local departments to use Counter Tools database to input tobacco compliance check data. This database also includes merchant’s compliance checks results from federal (FDA) and state-level compliance checks.
- Maryland State Police (MSP) conducted an alcohol compliance check operation on November 1, 2019. There were 67 businesses checked with 8 sales to minor violations. These violations have been referred to the FCLB.
- The results from these compliance checks will be published in the quarterly press release distributed by FCHD.
- The compliance officer with the Frederick County Health Department needs youth volunteers ages 15-17 for tobacco compliance check operations. If any coalition member knows an individual who may be interested in this opportunity, please contact Todd or Laura. Parental permission is required for youth volunteers under the age of 18. Student service hours may be available if approved by FCPS.

4. Merchant Education

- Tobacco merchant education visits are occurring. The State requires a visit to each merchant. There are 227 tobacco merchants to be educated throughout Frederick County.
- FCHD plans to partner with a non-government organization (NGO) after the first of the year to provide tobacco education to merchants.
- FCHD partnered with the FCLB to provide merchants a calendar for 2020 with the legal age of sale for alcohol and tobacco. This calendar also provides dates for the TIPS classes offered by the FCLB.
- Dawn with the Frederick County Liquor Board shared that she is incorporating some of the Tobacco21 materials in her TIPS trainings to merchants.

5. Upcoming Events

- FCHD will have a table at the Opioid Awareness Event at Tuscarora High School on 11/12/19.
- Great American Smokeout (GASO) on 11/21
 - i. Todd distributed GASO toolkit information to the School Health Division of the FCHD, Hood College and FCC.
 - ii. PJ Miller with the Tobacco Program at FCHD will be presenting at Middletown High School on 11/21 for GASO. The focus of the presentation will be on vaping.
 - iii. PJ Miller is also working with Walkersville HS to pilot a vaping cessation service for students.
- New Year's Resolution (Quit smoking/vaping)
 - i. It is expected that MDH will begin promoting the Maryland Tobacco Quitline as we approach the New Year.

6. Coalition Logistics

- The meeting schedule was discussed to verify dates, times and frequency of meetings still work for coalition member's schedules.
- The current meeting schedule is every other month on the first Thursday from 3:00 pm to 5:00 pm at the FCHD.
- A doodle poll will be sent to Coalition to confirm the best date/time for meetings.

7. Round Robin/Updates from Coalition Members:

- Update from Dawn Shugars (FCLB)
 - i. Dawn informed the Coalition of a meeting with the State Comptroller's Office where she presented her creation of a Responsible Beverage Service training

called Safe Alcohol Services (SAS). This training incorporates more information on preventing over-service. She also wants to incorporate local data on alcohol-related incidents in areas surrounding alcohol establishments. She is waiting for approval from the State.

- ii. Dawn reported she is projected to train 1,000 individuals from July 2019 to the end of December 2019.
 - iii. The State is requiring the Liquor Board to conduct a thorough inspection of each merchant once a year.
 - iv. Todd will send Dawn the contact information for the FCSO to obtain data on alcohol-related offenses.
- Update from Shanna Cline (Frederick Health)
 - i. November is Lung Cancer awareness month.
 - ii. She will be hosting a tabling event at the hospital on 11/12 across from the cafeteria to provide information about lung health and cessation services.
 - iii. She currently has a cessation class of 10 people.
 - Update from Danielle Haskin
 - i. Danielle provided an update about the Frederick Community Health Fair that occurred on 10/26/19. The numbers are still being tabulated for health care and other services received.
 - Update from Peter Brehm (Frederick Center)
 - i. Peter provided a flyer to the Frederick HIV Coalition 2019 Worlds AIDS Day Awareness Brunch on 11/30/19 at Hood College.
 - ii. He also wants the Coalition to examine banning the sales of all vaping devices due to recent deaths and lung illnesses.
 - Update from Brian Griffith (FCPS)
 - i. There are no updates about the online tobacco education course for students who violate the tobacco policy.
 - ii. Brian shared that he had a concerned parent reach out about their child vaping and the parent asked for cessation resources.
 - iii. Todd will send Brian a list of local cessation resources.
 - iv. The head of school security has been researching vaping detection devices and determined there are no reliable devices on the market at this time. FCPS does not currently have any vaping detection devices.
 - Update from Danielle Lane (WIC)
 - i. Danielle provided brochures about WIC services.
 - ii. WIC continues to distribute information to clients regarding alcohol and tobacco.

- Update from Wayne Dorsey (SOS Safe Ride)
 - i. SOS Safe Ride is a non-profit organization that provides rides for intoxicated individuals and drives their car home.
 - ii. SOS Safe Ride has prevented 11,000 possible DUI by providing safe rides home.
 - iii. A majority of the calls for rides comes from the eastern part of the county.
 - iv. The “Pump Your Brakes” booth will continue in downtown Frederick until Thanksgiving weekend. 800 breathalyzers have been given during these events. Wayne will continue to share the data with the Coalition and FCHD.
 - v. “Angel Fund” has been established to support victims impacted by drunk driving by providing access to counseling services, support for funeral costs, and other services. <https://www.sossaferide.org/angelfund/>

Next Coalition Meeting:

Thursday, January 9, 2019, at the Frederick County Health Department