

CHNA Steering Committee
July 30, 2021 @ 2 pm
Meeting Minutes

Attendees:

Denise Barton, Strategy & Business Development Coordinator, Frederick Health
Barbara Brookmyer, MD, MPH, Frederick County Health Officer
Malcolm Furgol, Executive Director, FCHCC; Community Benefit Specialist, Frederick Health;
Consultant, United Way of Frederick County
Danielle Haskin, MSPH, Founder & Senior Advisor, It Looks Like Me
Inga James, MSW, PhD, Vice President, FCHCC; President & Executive Director, Heartly House
Elizabeth “Liz” Kinley, Project Manager, Community Health, Frederick Health
Heather Kirby, LSWA, MBA, AC-SW, Chronic Health Work Group Lead, FCHCC & Vice President,
Integrated Care Delivery and Public Health Officer, Frederick Health
Beth Mowrey, Program Administrator, Preventive Health Program, FCHD (recorder)
Pilar Olivo, MPA, President and ACEs/Infant Health Work Group Lead, FCHCC; ACEs Liaison, The
Office for Children and Families, Frederick County Government

Excused:

Colleen Swank, LHIC Grant Coordinator, Frederick County Health Department

Malcolm Furgol convened the meeting and provided an update on the status of the data collection for the CHNA community survey. There were 2,381 survey responses, with 74% female respondents and 87% Caucasian respondents. Promotion efforts will now focus on nudging the appropriate partners to help increase the response rate for men, minorities, and people under 40 years of age. Underrepresented geographic areas include Ballenger Creek, Emmitsburg, Thurmont, Knoxville, and Keymar.

Denise Barton said the team should continue to engage with community partners to encourage their clients to take the survey. She stated that we need at least 75-100 responses per target population subgroup in order to have meaningful data for comparison at that level. For instance, these numbers are necessary in order to compare aggregate responses of the Black/African American group to those of the Caucasian/white group.

It was reported that Rissah Watkins will be sending out another survey promotion email/text blast for all the Health Department contacts prior to the data collection deadline (August 11). She noted that the county has launched a competing survey related to the new COVID funding; that team is also asking people at the COVID19 vaccine clinics to complete their survey.

Mr. Furgol said that the Asian American Center of Frederick, Seton Center, Religious Coalition, Centro Hispano, and Mission of Mercy are all distributing paper surveys to their clients. Danielle Haskin will follow-up with CHWs who are out in the community distributing the survey. Mr.

Furgol will also reach out to partners in the Frederick County Public Library system to promote the survey.

Upcoming Steering Committee Meetings:

- Friday, August 13, 2021, 2-3 pm
- Friday, August 27, 2021, 2-3 pm

(CHNA Steering Comm Mtg Minutes-07.30.21-final)